

Chainflix

Next Generation YouTube Powered by Blockchain & AI

Jeong-Seok Oh

Why Chainflix?

Time has come to disrupt a \$100 billion worth video streaming industry

Founder has invested **\$2,000,000** in development for past **3 years**

With our novel, patented technologies, Chainflix is **ready** to be the next generation YouTube

Company

3

YEARS OF R&D

14

TEAM MEMBERS

20+

YEARS OF EXPERIENCE



**Jeong-Sok,
Oh**

CEO & Founder



**Seong-Rok,
Yoon**

Senior Engineer



**Jung-Su,
Park**

Technical Advisor



**John Bennet
Wiggins**

International Business
Development Director



**Youngsung
Chong**

Global Marketing /
IR Director

Business Model



We will take a 10% share on all advertisement revenue



We will take a 2.5% share on all commercial revenue



We plan to invest in content / IP production

5 million users worldwide in six months.

100 million users worldwide in two years (10% market share).

Revenue Projection

AD REVENUE

\$ 250 million by 2022

\$ 250 million

2022

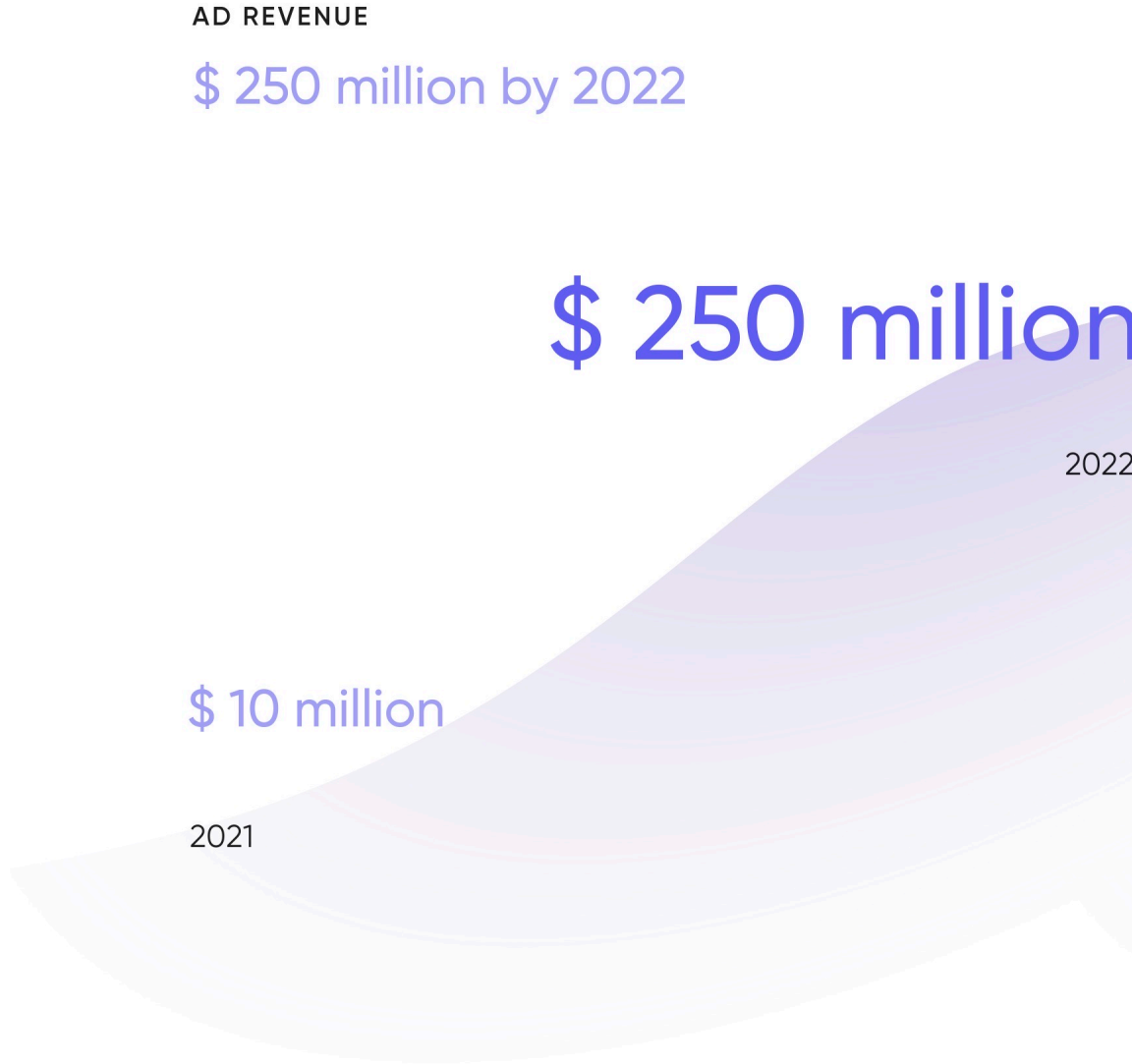
\$ 10 million

2021

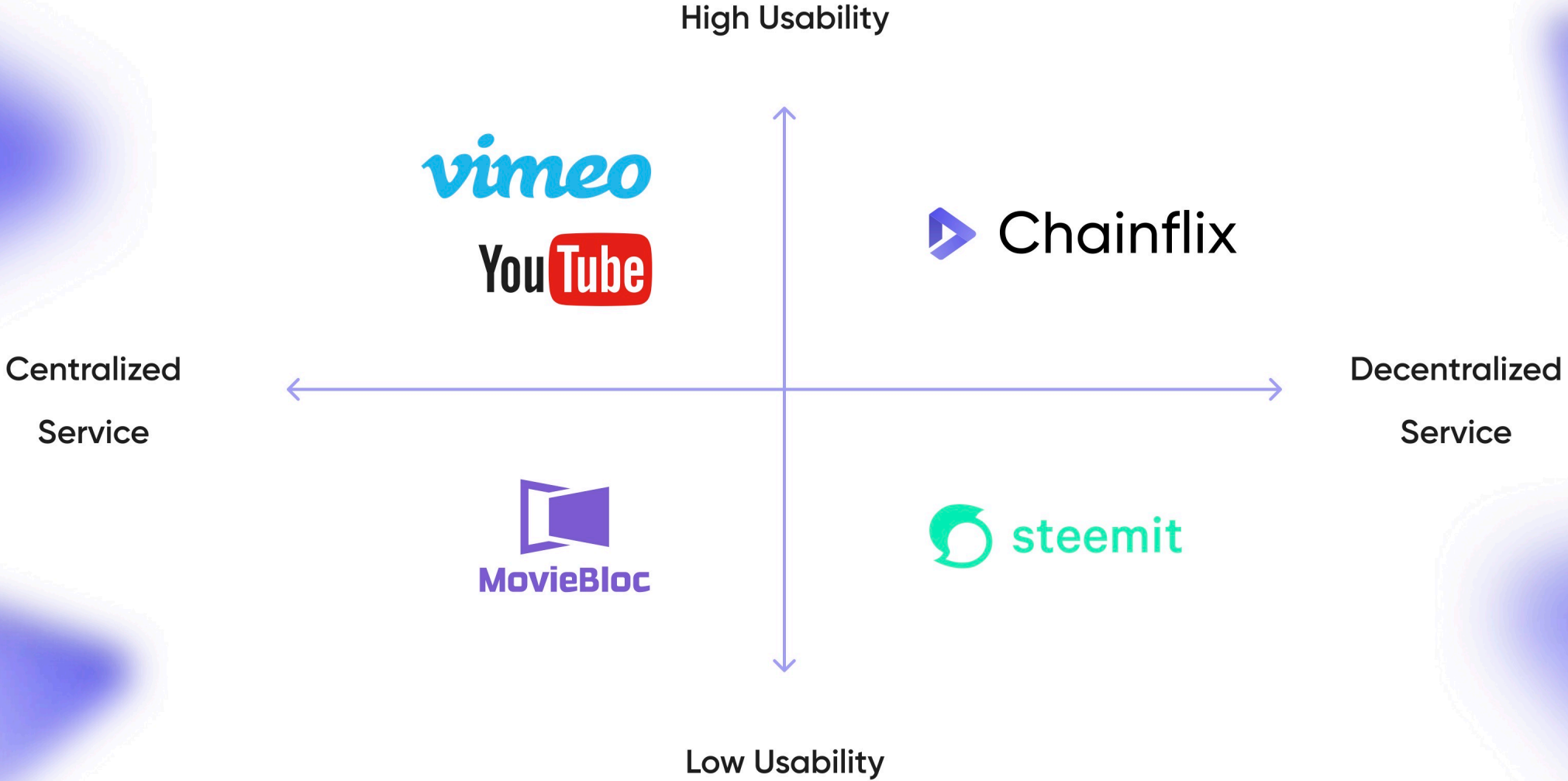
V-COMMERCE

\$ 200 million by 2021

\$ 200 million



Competitive Advantages



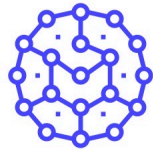
Platform Architecture

Users can contribute spare storage to Chainflix's storage pool.

Artificial Intelligence to make P2P streaming a reality.

Significant cost reduction through decentralized storages.

Chainflix Platform Structure



Content Provider

Chainflix CMC

Decentralized Storage

VS

Existing Platform Structure



Content Provider

Chainflix CMC

Decentralized Storage

Open-Beta Feedback

Chainflix has been doing a public beta test since end of January.

52,675 users

Open Beta Users

1,724 storages

Distributed Storage

45%

Active Users (DAU)

1,496

Concurrent Watching

51,023

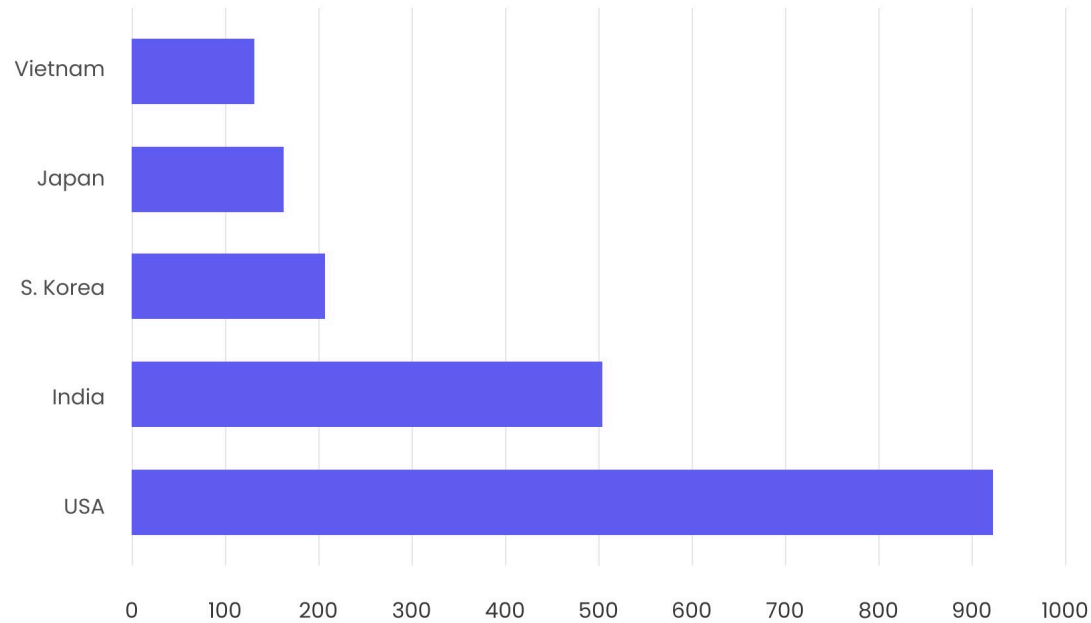
Total Uploaded Videos

9,432,162

Total Watched Videos

Market Go-to Strategy

V-Commerce & Live Streaming



V-Commerce & Live Streaming
\$49.8 billion industry



Exclusive Partnerships
30+ Global Launch Partners



Incentivized Referral Marketing
Tokenized Incentive Program

Launch Partners



SEN 서울경제TV

한국경제TV



EPOCH
MEDIA GROUP



Inc. **TONGBLOC**



QUIZTOK

THE BRAND
MU



vodix



YOUNG
KOL MARKETING

Chainflix Ecosystem

Our native utility coin (CFX) is the fuel to the ecosystem

Users can earn CFX through...

1. Video Playback-Based Mining
2. Storage Provision
3. Cryptocurrency Trading

Coin allocation

- 40% - Mining (over 40 years)
- 20% - Token sale (CFXT)
- 20% - Founding team (frozen for 1 years)
- 10% - Development fund (frozen for 2 years)
- 7% - For mentors
- 2% - Bounty program
- 1% - Bonus program

Total Token Supply: 5 Billion

40% of tokens are mined over 40 years

The background features several blue, semi-transparent geometric shapes. There are four triangles pointing towards the center: one in the top-left, one in the top-right, one in the bottom-left, and one in the bottom-right. Additionally, there are larger, rounded blue shapes in the corners, resembling stylized triangles or trapezoids, also pointing towards the center.

Thank you

© 2020 by Chainflix

The following report is solely for the use of personnel. No part of it may be circulated, quoted, or reproduced for distribution outside without prior approval from copyrighter.
This material was used by preparing the proposal; it is not a complete record of the discussion.